



# The Lambs Foundation

Established in 1943

## **FOR IMMEDIATE RELEASE**

### **The Lambs® receives naming rights sponsorship of SAG-AFTRA Foundation New York Computer Lab** *Official ribbon-cutting ceremony held on April 17 at 3pm EST*

**Marc Baron**  
President

**Peter Kingsley**  
Vice-President

**Vivienne Gilbert**  
Secretary

**Peter Dizozza**  
Treasurer

**Terry Wells**  
Curator

**Doug Gerbino**  
Director

**Bruce Brown**  
Ex-Shepherd / Advisor

#### **Members:**

John Bowes  
Annette Hunt  
Kathy Kelleher  
Eileen Lacy  
Donald Pippin  
Joyce Randolph  
Sarah Ann Rodgers  
Davida Rothberg  
Roseann Sheridan  
leslie Shreve

**NEW YORK** (April 17, 2019) – The Lambs® is proud to announce it is the new sponsor of SAG-AFTRA New York Computer Lab program and facility. On April 17<sup>th</sup>, our two organizations, which share a commitment to the professional development of performing artists, held an official ribbon cutting ceremony to designate The Lambs' Computer Lab of the SAG-AFTRA Foundation.

Located at 1900 Broadway within the SAG-AFTRA Foundation's New York offices, the Lab offers the latest in video and audio editing programs, writing software, professional websites and industry trades to SAG-AFTRA performing artists at no cost - allowing union artists to create, edit and submit reels, demos and resumes to projects. In addition, the Lab offers free classes including *Intro to Screenwriting*, *Intro to Narrative Video Editing*, *Building Your Website* and *Intro to Photoshop*, *Building Your Demo Reel* and more.

Marc Baron, a NY SAG-AFTRA Board member, who has been serving as the Shepherd of The Lambs and president of The Lambs Foundation for seven years, stated, "Thanks to the generous bequest of Lamb Scott Glascock, our Lambs Foundation will continue its mission for many years to come. We are particularly pleased to commit to long-term support of the SAG-AFTRA Foundation in recognition of the benefits its computer lab provides members."

SAG-AFTRA Foundation President JoBeth Williams expressed her gratitude for the new partnership stating, "We want to thank The Lambs for supporting the SAG-AFTRA Foundation and the New York artists we serve by sponsoring our Computer Lab. It's a wonderful example of how our creative community in New York supports each other and it makes us all better."

#### **About SAG-AFTRA Foundation**

The SAG-AFTRA Foundation is a philanthropic 501(c)(3) non-profit organization that provides vital assistance and educational programming to SAG-AFTRA professionals while serving the public at large through its award-winning children's literacy program Storyline Online®. The SAG-AFTRA Foundation relies entirely on grants, sponsorships and individual contributions to maintain its free programs and resources and is the benefitting charity of the annual SAG Awards. For more information, visit [sagaftra.foundation](http://sagaftra.foundation).

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[www.TheLambsFoundation.org](http://www.TheLambsFoundation.org)  
3 West 51<sup>st</sup> Street, New York, NY 10019-6909

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(212) 586-0306

*Recognized by the IRS as a non-profit 501(c)(3) charitable organization*



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## About The Lambs and The Lambs Foundation

The Lambs, Inc., is America's oldest professional theatrical organization, founded in NY in 1874. The Lambs® is a social gathering place of entertainment industry and arts professionals, located at 3 West 51st Street. Members of The Lambs were founders of The Actors' Fund of America, ASCAP, Paramount Pictures, Actors' Equity, United Artists, Screen Actors Guild, AFTRA, and three were part of the merger that created SAG-AFTRA.

In 1943 The Lambs Foundation, a 501(c)(3) arts-based charity was created. Now in its 75th year of supporting education in the arts and non-profit theater, The Lambs Foundation is funded solely through bequests and donations. For example, as thanks to years of support, and for meeting Alan Jay Lerner at The Lambs, Frederick Loewe assigned royalties of *Brigadoon* to The Lambs Foundation. More information may be found at [The-Lambs.org](http://The-Lambs.org) and [TheLambsFoundation.org](http://TheLambsFoundation.org).

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leslie Shreve

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[www.TheLambsFoundation.org](http://www.TheLambsFoundation.org)

#TheLambs #TheLambsClub #TheRealLambs #TheLambsFoundation

Caption for attached photos: (L-R) SAF-AFTRA Director, NY Projects and Events - Maura Walker; SAG-AFTRA Exec. VP and SAG-AFTRA Foundation VP - Rebecca Damon; SAG-AFTRA Foundation Treasurer and SAG-AFTRA Nat'l Board Member - Maureen Donnelly; Shepherd of The Lambs and SAG-AFTRA NY Board Member - Marc Baron; SAG-AFTRA NY Board Member, Lambs Councillor and Lambs Foundation member - leslie Shreve; Lambs Vice-Pres. Peter Kingsley; Lambs Councilor and Lambs Foundation Member - Sarah-Ann Rogers

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