FOR IMMEDIATE RELEASE

December 18, 2018 – New York

The Lambs Foundation Announces
Annual Support to the ASCAP Foundation

The Lambs Foundation announces an annual campaign of support to The ASCAP Foundation’s New York Musical Theater Workshop, which provides the next generation of musical theater writers the opportunity to work on their projects with Artistic Director Stephen Schwartz. The grant is in recognition of the historical connection between The Lambs® and ASCAP®, which was founded by Lambs, within The Lambs.

The Lambs® is America’s oldest professional theatrical organization, founded in New York in 1874. In 1914 numerous meetings were held in The Lambs’ Grille Room at its 44th Street clubhouse to form the American Society of Composers, Authors and Publishers (ASCAP). Among the nine founding members were six Lambs, two of whom became ASCAP Presidents. The Lambs relocated to 3 West 51st Street in 1976.

Lambs’ Servicemen’s Morales Corps was founded in 1943, and in 1961 was retitled The Lambs Foundation, a 501c3 charity. The Foundation supports non-profit theater and education in the arts, is run by an all-volunteer board and is supported by donations and bequests. For example, Frederick Loewe left a portion of his royalties from Brigadoon to the Foundation as thanks for years of support, and in recognition of first meeting Lamb Alan Jay Lerner in the Club.

Marc Baron, President of The Lambs Foundation, stated “We are proud to support the work of the ASCAP Foundation, marking 75-years of our mission in supporting education in the arts.”

The ASCAP Foundation was formed in 1974 by Lamb Jack Norworth and is dedicated to nurturing the music talent of tomorrow, preserving the legacy of the past and sustaining the creative incentive for today’s creators through a variety of programs and activities.

For more information email:

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www.TheLambsFoundation.org

#TheLambs #TheLambsClub #TheRealLambs #TheLambsFoundation

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